



**EIFL: A GUIDE FOR JOURNALISTS** 







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1 WHAT WE DO

EIFL (Electronic Information for Libraries) works with libraries to enable access to knowledge in developing and transition economy countries in Africa, Asia Pacific, Europe and Latin America.

TO SIMPLIFY THINGS EVEN FURTHER, WE HAVE OUR STRAPLINE:

Knowledge without boundaries.

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#### 2 WHO WE ARE

#### **OUR VISION**

Our vision is a world in which all people have the knowledge they need to achieve their full potential.

## **OUR MISSION**

EIFL enables access to knowledge through libraries in developing and transition countries to support sustainable development.

# **3 OUR NAME**

The first time you use the name EIFL, use the abbreviation and then give the full name in brackets, like this:

EIFL (Electronic Information for Libraries) ...
After the first time, just say EIFL.

Note: EIFL is always written in capital letters in all text.

# **4 OUR WORK**

- We build capacity by organizing training events, developing tools and resources, and providing up-to-date information on issues that affect access to knowledge.
- We advocate for access to knowledge nationally and internationally.
- We encourage knowledge sharing through peer-to-peer learning, best practice case studies, our annual conference and cooperation between library consortia.
- We initiate pilot projects for innovative library services.

## **5 OUR PROGRAMMES**

When referring to any of our programmes, use the long version the first time in a story or article, and then the short version after that.

# **LONG NAME**

EIFL Licensing Programme
EIFL Copyright and Libraries Programme
EIFL Public Library Innovation Programme
EIFL Open Access Programme

# **SHORT NAME**

EIFL-Licensing EIFL-IP EIFL-PLIP

EIFL-OA

## **5 OUR PROGRAMMES**

EIFL runs a number of programmes to enable access to knowledge for education, learning, research and sustainable community development.

- The <u>Licensing Programme</u> negotiates affordable access to e-resources and technology products, and waived and discounted Article Processing Charges for open access publishing.
- The <u>Copyright and Libraries Programme</u> advocates for national and international copyright law reform, and supports librarians to become advocates for a fair copyright system.

## **5 OUR PROGRAMMES**

- The <u>Open Access Programme</u> removes barriers to knowledge sharing by advocating for the adoption of open access (OA) policies and mandates, and by building capacity to launch and sustain OA repositories and journals.
- The <u>Public Library Innovation Programme</u> advances community development by enabling public libraries to implement innovative ideas that use technology to improve people's lives and livelihoods.

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## **6 RESOURCES**

#### WE HAVE A VARIETY OF RESOURCES TO HELP YOU ON YOUR WAY.

The journalist's resources page www.eifl.net/page/journalists-resource-page has many useful resources for the media, including links to experts, logo files and information on our programmes.

## **THANK YOU**

Thank you for taking time to get to know EIFL better.

If you need to ask us anything else, don't hesitate to get in touch with our communications team:

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